

## 2019 NortonLifeLock Cyber Safety Insights Report

### Methodology

The research was conducted online by The Harris Poll on behalf of NortonLifeLock among 10,063 adults (aged 18+) in 10 countries. The survey was conducted November 5 to December 2, 2019 in Australia (n=1,006), France (n=1,001), Germany (n=1,003), India (n=1,017), Italy (n=1,012), Japan (n=1,002), Netherlands (n=1,007), New Zealand (n=1,009), UK (n=1,005), and US (n=1,001). Data are weighted where necessary to bring them in line with their actual proportions in the population; India was weighted to the population of those who are online. Weighted variables varied by country and included one or more of the following: age, gender, race/ethnicity, region, education, employment, income, marital status, internet usage, language proficiency, household size, household income, socioeconomic status, locale, and propensity to be online. A global postweight was applied to ensure equal weight of each country in the global total. No estimates of theoretical sampling error can be calculated. Due to changes in countries included in the 2018 versus 2019 survey, year over year trending is shown at the country level only.